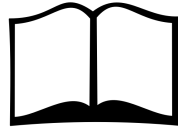


Sunset Elementary

READ-A-THON

School Fundraiser!

Sept. 30 - Oct. 11



Dear Sunset Students and Families,

We are excited to start the school year off with reading, while raising money for our amazing school. The Read-A-Thon is our main student participation fundraiser of the school year, replacing the need for product or brochure sales.

What are we raising money for? Your support allows PTO to continue to fund many of the great programs and events at our school. These raised funds go towards: teacher articulation days, improved sports equipment, end of year Field Day, 5th grade promotion, family events such as Movie Nights and Bingo, garden maintenance and improvements, teacher grants, purchase of much needed classroom technology, and much more. With your help, every child can benefit.

Here is how it Works!

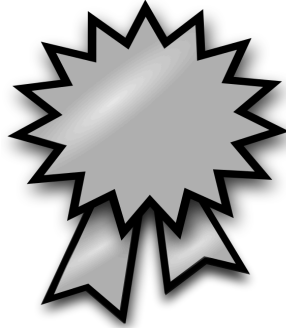
Set up your online Read-A-Thon website by going to:

<http://pledgestar.com/sunsetelementary/>



- Follow the steps provided to set up an account. You may even upload a picture of your student for friends and family to see! ****If you are not using the website, complete the sponsorship form and reading log provided**** (The website is SO much easier).
- **Sept. 20th:** Start gathering your sponsors/pledges. Remember, they can donate per minute or flat rate! Send it to family and friends near or far via text or email through the site... and don't forget social media!
- **Sept. 30th - Oct. 11th:** READ, READ, READ! Log your reading minutes online OR on the Reading Log provided.
- **Oct. 11th:** Final Reading Log Time recorded online or paper 11:59pm (student cannot receive credit for any reading beyond this date & time).
- **Oct. 14th - Oct. 18th:** All *Reading Logs* (online or paper) must be **finalized**. **Submit** paper logs to your teacher (if not done online). All donations or payments need to be **collected and submitted** to your teacher or **paid online**.

The best way to make the Read-A-Thon work for you is to create an online account! It makes it much easier for you to request pledges/donations by sending secure texts or emails, and for your family, friends, and neighbors to make secure credit card donations online. You can even send a personalized thank you to each person from the site!



PRIZES TO BE WON!

- Top 3 Readers in the School (most minutes read) win a \$50 gift card.
- The Students raising top donations (\$ amount) in EACH Grade will get a \$25 gift card
- Most minutes read Class Contest: The Primary (TK-2nd grade) AND the Intermediate (3rd-5th grade) class who has the “Most Minutes Read” will win \$100 for their teacher to spend on their classroom.
- The Top Reader (most minutes read) in EACH GRADE will win a \$15 gift card.
- The Student raising the most in donations (\$ amount) will get a \$50 gift card and an opportunity to deliver the “joke of the day” during morning Announcements with Mr. Fletcher.
- The Grade Level with the most earned donations (\$ amount) gets a popsicle social. EVERY class in the winning grade level wins this prize. (example: Most earned donations \$ per grade level = 2nd grade...every second grade class gets the prize)
- All participating Read-A-Thon Students are entered into a raffle for more prizes such as gift cards, books, and MORE!
- All participating students receive a Sunset bookmark!

Read-A-Thon Rules:

- Reading Log Sheet or online Reading Log must be used to keep track of how many minutes you read each day.
- If you are using a Reading Log Sheet (paper form), parents must sign it to confirm their child read all their logged minutes. This assures fairness.
- Use a clock or a timer to track your minutes while reading.

What Minutes Count?

- Reading anytime during the day/night: before, during, and after school
- TK/K & 1st grade: parents reading to you COUNTS!
 - Reading out loud to pets
 - Homework reading COUNTS

What does NOT count?

- Reading time before the official beginning of the Read-A-Thon (Sept. 30th)
- Reading time after end of the event (Oct. 11th 11:59pm)

Questions? Contact Alison Baroody-Sarboraria: aebaroody@gmail.com